



INTRODUCTION to MadMacDesign

MadMacDesign is a company of highly creative and skilled professionals who have a passion for what we do.

We are a full service design agency located in Toronto, Ontario. MadMacDesign has been in business as a corporation since 2002. Our staff consists of designers, web developers, copywriters, photographers, illustrators, audio video production and printers to offer a complete source for design and production needs. We provide over 20 years of experience with innovative creative for brand identity, retail, corporate, marketing collateral and advertising, exhibits and wrapping of vehicles. We work with a diverse range of clients, some of which include the following - Ontario Power Generation, City of Brampton, Brampton Transit, Toronto District School Board, Japanese Canadian Cultural Centre, Make-A-Wish Foundation of Canada, University of Guelph-Humber, and work with a number of major non profit organizations — The Arthritis Society, Prostate Cancer Canada, Greenpeace, Habitat for Humanity, just to name a few. We are also members of the Canadian Council for Aboriginal Business and one of their trusted suppliers.

MadMacDesign is involved extensively in all aspects of design from conceptual development to final print. We understand the complexity of project management and take scheduling, communication with the client/suppliers and timelines extremely seriously.

WHY OUR CLIENTS choose MadMacDesign

We understand our clients needs and are sensitive to their budgets and schedules. We talk to our clients. Our business structure allows direct interaction with our designers, which in turn gets the job done on time and on budget. We work as an extension of our clients' company - and as part of their team. We have studios in Toronto and Markham so are able to service our clients efficiently from any location in the GTA.

MADMACDESIGN Agency Designs without the Agency Prices!



Design &
Advertising

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DESIGNS THAT WORK!

Rider Guide 2018

EFFECTIVE SEPTEMBER 4, 2018

Brampton Transit
YOURS. FOR LIFE.

Yours. For Life. Campaign
Brampton Transit

real-time bus information

route frequency and terminal maps

request a stop

bike a ride

accessible transit

public safety

join the conversation

see or hear something suspicious or unusual? Say something!

Next Ride Mobile

Got there by bus.

Got there by bus.

Get there on time.
Get there in safety.
Get there in comfort.
Get there by bus.

Brampton Transit
YOURS. FOR LIFE.

bramptontransit.com

We'll get there by bus.

Next Ride Mobile.
Because you like knowing exactly when to expect your next bus.

We get it.
Get there on time.
Get there by bus.

Brampton Transit
YOURS. FOR LIFE.

bramptontransit.com

Making Wishes Come True Across Canada
ANNUAL REPORT 2011

"I wish to be a princess for a day"

"Grace had been pretty reserved and very quiet on previous visits. On her wish day she glowed and smiled the whole day!"
- Volunteer wish grantor

Grace, 5, Sickle Cell

MAKE-A-WISH Canada

Annual Report - English and French
Make-A-Wish Canada

Harrison, 4, Primary Nephrotic Syndrome

MAKE-A-WISH Canada

When Harrison was told that his wish to go to Walt Disney World® had been granted he was so happy that during his treatments and leading up to his trip, he couldn't talk about anything else!

"The trip to Walt Disney World® was amazing: it was a week of no hospital appointments and a reward for all of Harrison's bravery. We can't thank everyone who made this possible enough. The generosity and kindness of all those involved warmed our hearts."

- Harrison's family

Thanks to our Supporters!

Make-A-Wish Canada is very grateful to all of our supporters. The following list recognizes individual leadership gifts made in 2011:

- Individuals**
- Bruce Allen
 - David And Eric Harris
 - Michael Berman
 - Christopher Bernick
 - Kim Hill
 - Marjorie & John Hutton
 - Heather & Paul Hunter
 - Stephen Johnson
 - Suzanne Joly
 - Ron Kees
 - Chris Kelly
 - Michael Lee
 - George Lynn
 - Nancy & Alexander Macdonald
 - Daniel & Claire Marshall
 - Elizabeth McQuay
 - Jennifer Myers
 - Van Halbeek
 - James Callaghan
 - Greg Rapier
 - Laura & Jeff Riddle
 - Lee Roberts
 - Charles Saunders
 - Jeffrey Smith
 - Bruce Spillberg
 - Karen Spill
 - Michael Stein
 - Carol & Dave Steves
 - Markus Steud
 - Jennifer Tan
 - Richard Thomson
 - Eileen & Richard Uppink
 - Bob Vismont
 - Allyson Wong Day
- Foundations**
- Amor Family Foundation
 - Cleveland Michael Foundation
 - The Gloria Sue Foundation Of Canada
 - Lynn John Blackman Foundation
 - Macdonald Group Foundation
 - The Walker Lynch Foundation

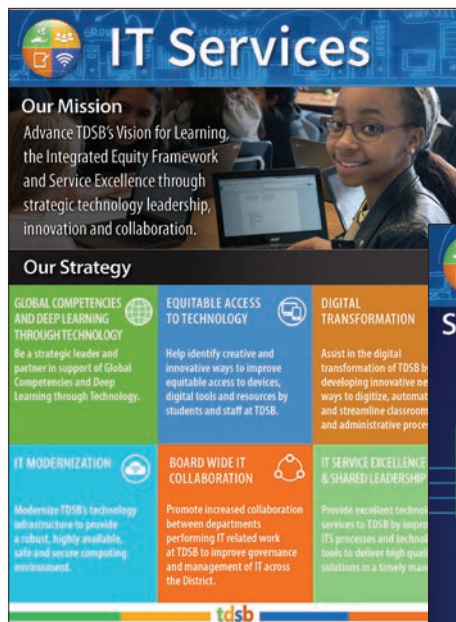


Design & Advertising

Darlington Refurbishment
Open House
Ontario Power Generation



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IT Poster Campaign
Toronto District School Board



Branding & Copywriting

Branding & Promotional Material Margaret Wilson Interior Design



Is this your living space?



Your source for great interior design in Bedford.

Come see our newest fabrics for your indoors.
Beautiful designer collections, furniture & accessories.

Reupholster & refresh your existing furniture.

We have gorgeous new fabrics to show you for your
indoor (and outdoor) furniture.

Let us help you put a new spin on entertaining this
fall with an exciting design!



Village Green, 633 Old Post Road, Bedford, New York, 10506 T: 914.234.3094 F: 914.234.2309 MargaretWilsonInteriorDesign.com



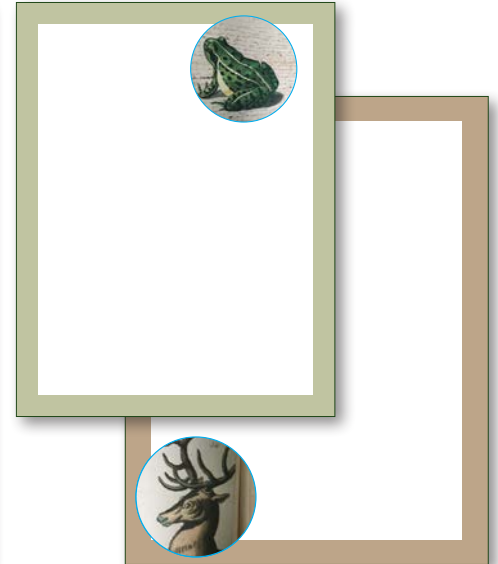
Event Tickets, Invitation and Program Guide
Japanese Canadian Cultural Centre



Branding & Copywriting



Baby Shower and Thank You Cards



Logos and Identity





Packaging & Display

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Large Print and Wraps
Mazda Canoe Kayak

New Tennis Centre Backdrop
Town of Markham



Large Print Banner
Ontario Power Generation

Vinyl Banner
Proctor & Gamble

SEGMENT 3: REASSEMBLY PHASE 1 Targeting Readiness

BUILDING TOGETHER TARGETING READINESS UNIT

MEETING OUR COMMITMENTS

Critical Path:	Bulk Work:
Vessel Inspection & Tube Sheet Cleaning	Moderator Valve
Bellows Inspection	Reactor Regulating Systems
Calandria Tube Installation	Turbine Generator
Fuel Channel Installation	

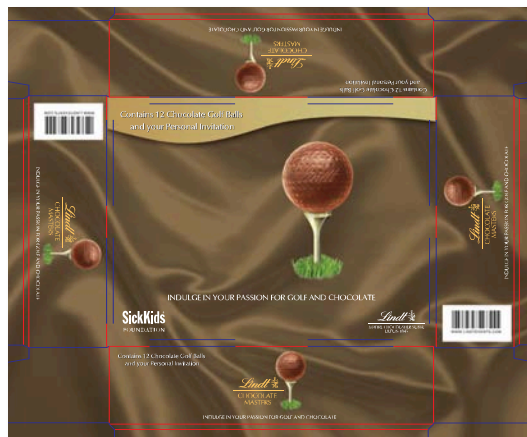
POWERING CANADA'S LARGEST CLEAN ENERGY PROJECT

Logos: GE, CANATOM POWER GROUP, FOX, BWXT, Black & McDonald, ONTARIO POWER GENERATION





Packaging & Display



Chocolate Golf Ball Packaging
Lindt Canada



Bag Packaging
TychoPoly



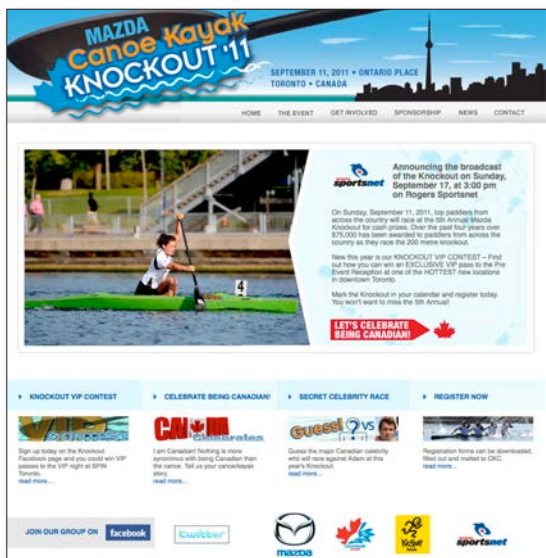
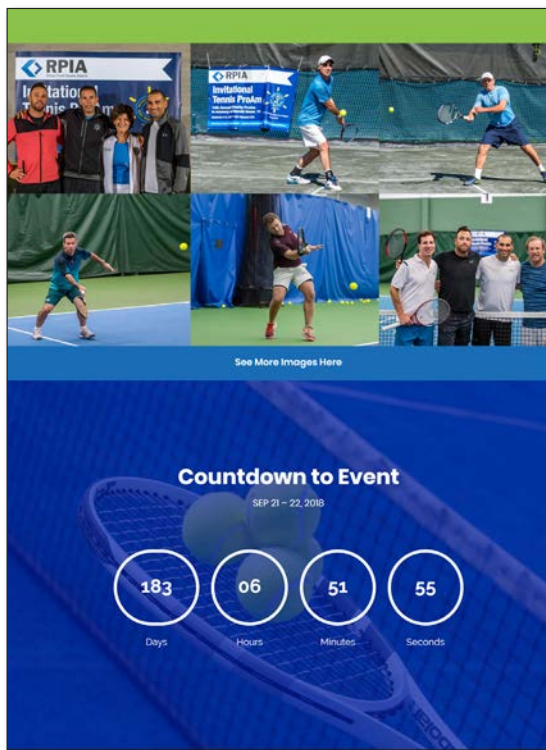
Display and Packaging Wrigley's





Web Design & Media

Websites

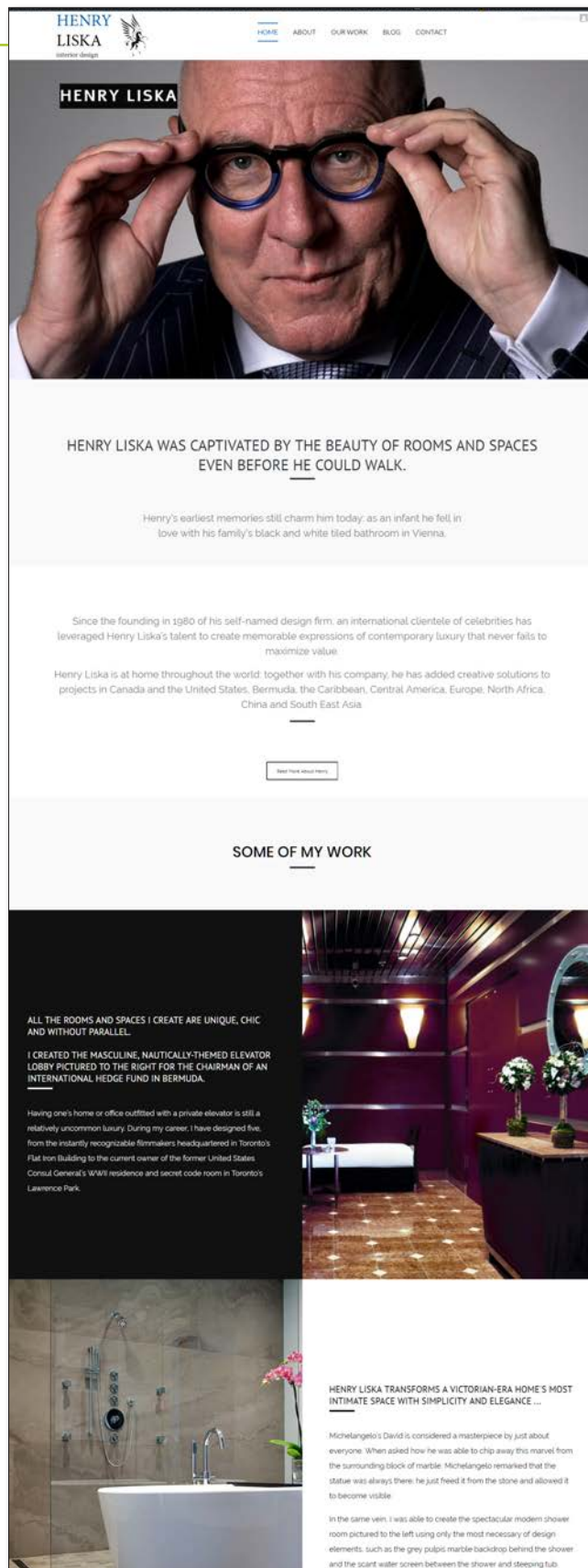


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Web Design & Media

LED and TV Monitors

HAPPY NEW YEAR

Ride Brampton Transit for **FREE**
December 31 after 7 pm.

Brampton Transit
bramptontransit.com

Join us at the 2018
Darlington Refurbishment open house

Bring your friends and family to learn more about Canada's largest clean energy project!

Saturday, October 27, 2018
10:00 a.m. – 4:00 p.m.
Darlington Energy Complex
1855 Energy Drive,
Courtice, ON L1E 0E7
opg.com #DarlingtonRefurb

Radio, Commercials and Corporate Videos



Online Newsletter and Registration

CIO PEER FORUM
Annual national conference for senior IT Execs and their Guests
Based on behalf of the CIO Association of Canada by the Ontario and Calgary Chapters

Early Bird registration ENDS MARCH 18

Driving Value through Innovation: How CIOs Must Lead
Today's CIO must lead to deliver innovation with tangible stakeholder value. A tall order. Join us for this exciting conference. Visit www.ciocan.ca and look under Events/CIOPeerForum2013.

PROGRAM DETAILS Register Now!

Growth. Influence. Impact.

CIO ASSOCIATION OF CANADA

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What's on...



In the Square all summer long

[garden.square](https://www.garden.square) [brampton.gardensquare](https://www.brampton.gardensquare) [GardenSquare](https://www.gardensquare) [brampton.ca/gardensquare](https://www.brampton.ca/gardensquare) **BRAMPTON**
Flower City

UNIVERSITY OF GUELPH-HUMBER

MAIN TITLE GOES HERE AT TOP

December 24, 2016
Lakeshore B Building
9am - 5pm / Free!

Come to the event and learn how you can help make a difference today

RSVP: john.doe@guelphhumber.ca

guelphhumber.ca

CIO PEER FORUM NEWSLETTER

THE ANNUAL CONFERENCE OF THE CIO ASSOCIATION OF CANADA
HOSTED BY THE TORONTO CHAPTER IN ASSOCIATION WITH THE OTTAWA CHAPTER
SHERATON PARKWAY TORONTO NORTH APRIL 10-11, 2014

Action is Eloquence: Creating Value from Innovation

This year's Peer Forum intends to undertake the challenge to activate innovation into outcomes that will enable the IT leader to create strategies, design tactics and implement actions that make things happen and get real results. This means that the key leadership elements of courage, insight, and the ability to conceptualize and communicate will drive our agenda. Our goal is for each and every attendee to be able to be not only stimulated but enabled to go back to their organization and bring new or reinvigorated effectiveness to their role and their team.

How and take advantage of the early bird rates! For more information and to register visit:

More Information Register Now

Bring new ground: time of experience shared

and delivering value from new ideas business concepts in what innovation is all about. When this skill is fully applied across a variety of platforms, organizations and cultures, entrepreneurship is born. What are the key distinguishing winners from losers? How do you take and/or mitigate risks and rewards? What are the key factors technology leadership can, Bill Hutchinson will share his insights and hard-earned experiences on how to bring real and sustained value from and through technology innovation.

Keynote Panel

Increasingly competitive environment. It's not just table stakes, it's the Web 2.0 game plan.

Innovation Technology Association of Canada (ITAC) recognizes excellence in the use of technology to improve business.

Join together a panel comprised of recent Awards winners, Dr. Ron Babun of the Ted Rogers School of Information Management at Ryerson University. Together they will share and explore the qualities, insights and outcomes of the winners' contributions not only to business performance, but to the impact on health and safety including the strategies and tactics involved, and any other learnings that resulted in the successful outcomes and values from their remarkable work.

REGISTER NOW!

CIO ASSOCIATION OF CANADA
2215 Midland Avenue, Suite 204
Brampton, ON L6Y 4B9
Phone: 905-752-1039
Toll Free: 1-877-888-8609
Fax: 905-850-1248

CIO Association of Canada - National office
2215 Midland Avenue, Suite 204
Brampton, ON L6Y 4B9
Phone: 905-752-1039
Toll Free: 1-877-888-8609
Fax: 905-850-1248

http://www.ciocan.ca
email: national@ciocan.ca

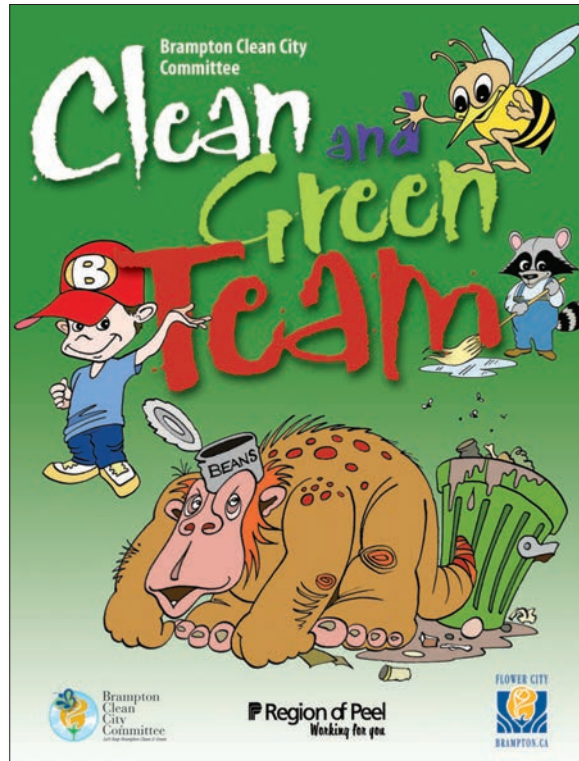
Sponsors

Diamond Level

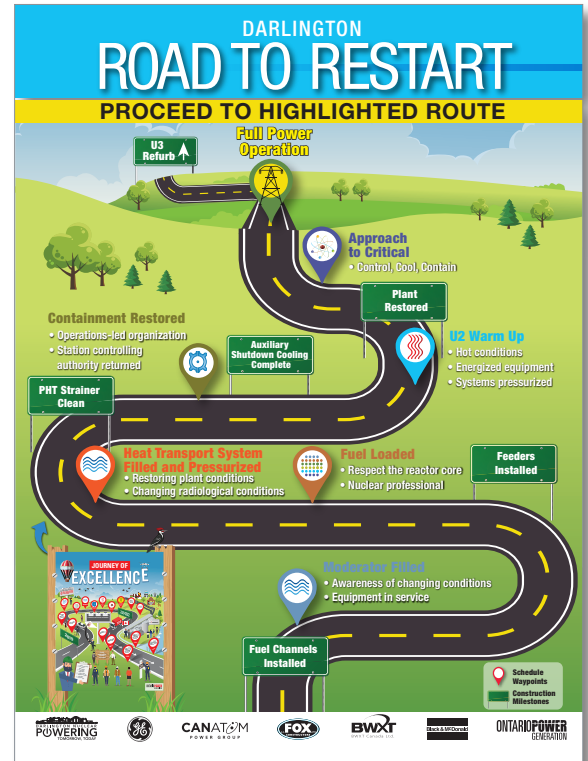


Illustrations & Infographics

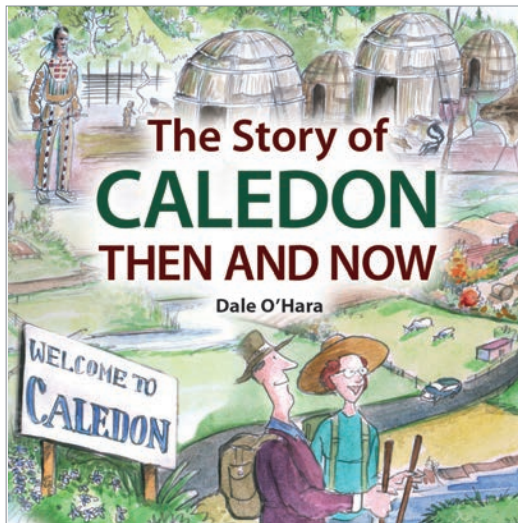
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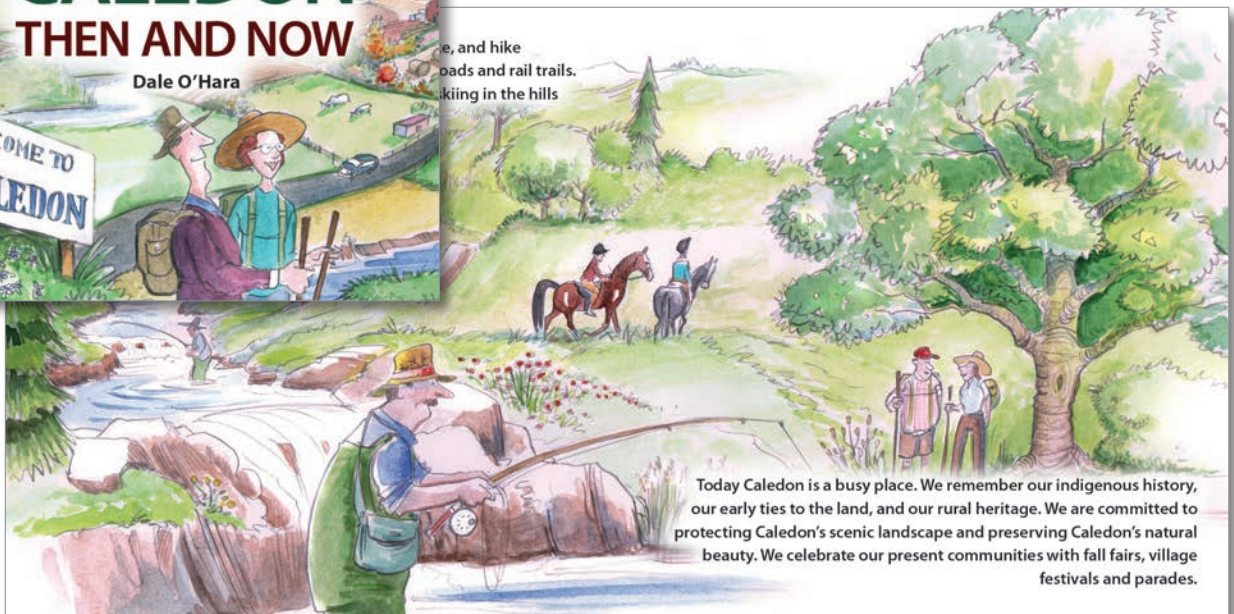
Colouring Book
 Region of Peel/City of Brampton



Road to Restart
 Ontario Power Generation




The Story of Caledon
 City of Caledon





Illustrations & Infographics

Banner
CIO Association of Canada



CIO

ASSOCIATION OF CANADA

Who We Are

The CIO Association of Canada is a unique network of senior IT leaders shaping tangible innovation in business driven by technology.

National Members

400+

CHAPTERS ACROSS CANADA AND GROWING

Events & Networking

68 LIVE EVENTS

1300 ATTENDEES

CONNECT WITH YOUR PEERS & INDUSTRY THOUGHT-LEADERS

Spend in IT & Digital

\$2 BILLION

COLLECTIVE ANNUAL SPENDING

A true cross-section of industries

TOP 10 INDUSTRIES REPRESENTED

Education Services | Real Estate Finance & Insurance | Professional & Technical Services | Oil, Mining & Gas | Retail Trade | Construction Manufacturing | Public Administration Transportation & Warehousing

90%

OF MEMBERS RATE NETWORKING AS TOP BENEFIT

We are a dynamic group leading Canada's digital innovation.

Growth. Influence. Impact.

www.ciocan.ca @CIO_CAN

Reaching beyond the schools to support our community

ANNUAL REPORT 2017-18

tdsb
Community Services

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Infographics
TSI Group



Annual Report
Make-A-Wish Canada

Our Mission

is to grant the wishes of children with life-threatening medical conditions to enrich the human experience with hope, strength and joy.

1983 First office in Canada opened its doors

1980 established in

10 regional offices

proudly serve children and families from coast to coast

Make-A-Wish is the largest wish-granting organization in the world with a presence in nearly

50 countries

making almost any wish possible with the help of our global family

More than 6,200 wishes have been granted in Canada to date



Zachary, 10, "Optimal Medical" diagnosis. I wish to go see macaws in their natural habitat.

Annual Report
TDSB Community Services

Introduction / Who We Are

We are part of a community School Board and by providing additional learning opportunities and supports, we promote a healthier environment for the families of our students and the community at large.

Our programs are designed to provide tools, training and support for individuals to gain skills and knowledge they need to be successful.

A variety of individuals can benefit from these programs, including adults, youth, newcomers and people with disabilities. We offer employment services and career planning, skills development, apprenticeship training, language instruction, enhanced and specialized language training and much more. The programs are funded by the federal, provincial and municipal governments.

Community Services at a Glance:

Celebrating Success

The GTA is home to more than 5 million people and offers many opportunities to its residents. However, like many other big cities, it also faces social issues that threaten the well-being of many individuals and families who live here. Community Services' over-arching goal is to make positive changes in people's lives and contribute to society by supporting our community. Every year, we work very hard to reach this goal by helping people to achieve theirs, whether it is integrating to a new country, learning English, finding employment or obtaining training.

2017-18 was an exciting year as we continued to grow and added the Refugee Youth program and the On the Line Youth Culinary program to our services. Both programs address service gaps for youth who are facing multiple barriers to success. We strongly believe that we can do more together than alone and our approach service delivery as a partnership between our staff and our learners and clients is key to our success.

tdsb
Community Services

2017/18 SNAPSHOT:

22,078 NEW CLIENTS/LEARNERS	4,005 WORKSHOP/JOB FAIRS
71,982 VISITS AND SERVICE USERS	47,916 WORKSHOP/JOB FAIR PARTICIPANTS
58 LOCATIONS	388 CORE STAFF
196 COMMUNITY PARTNERS	545 EMPLOYER CONNECTIONS



GENERAL INTEREST

INTERESTING PROGRAMS

FULL YEAR: PRESCHOOL

The full-year program will become an integral part of the curriculum for all children for full-day learning. Children will follow a daily schedule that includes a full day, sharing with other children and play. The program will be a great tool for your students' learning and will be featured in Standard for Full Day CDE and have completed a substantial review of current research.

Note: It is strongly recommended that your child complete an on-site tour program prior to registering for a full day program.

FEES AND PAYMENT OPTIONS

Costs are based on a per child fee. Please note there are two payment options.

Option 1 - Full annual payment at the time of registration.

Option 2 - First month payment at the time of registration - remaining monthly payments January through December 2017-Jan 2018.

FULL YEAR: FRENCH

Through this program, preschool participants will be encouraged to explore themselves using basic French vocabulary. Participants will learn basic words, phrases and games through a variety of French language-based activities including songs, stories and games. This program is an excellent introduction to French and provides a wonderful opportunity for children to learn a second language.

Age 3-6

Class Length: 2 hours

Enrollment Reservation Contact:

Lauren/Lee: 915 area 527 1211, 521259

FULL YEAR: LEARN TO WRITE

The activity is written to be used with all children, regardless of their age. The program will be a great tool for your students' learning and will be featured in Standard for Full Day CDE and have completed a substantial review of current research.

Age 3-6

Class Length: 2 hours

Enrollment Reservation Contact:

Lauren/Lee: 915 area 527 1211, 521259

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FULL YEAR: PRESCHOOL

The full-year program will become an integral part of the curriculum for all children for full-day learning at Kindergarten. Our students will follow a daily schedule that includes a full day, sharing with other children and play. The program will be a great tool for your students' learning and will be featured in Standard for Full Day CDE and have completed a substantial review of current research.

Age 3-6

Class Length: 2 hours

Enrollment Reservation Contact:

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LISTINGS LEGEND

Day	Time
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IT'S OUR TIME

To defeat the most common cancer to afflict Canadian men.

Volunteers. Donors.
Learn more at prostatecancer.ca

 Prostate Cancer
Canada



Event Tickets, Invitation and Program Guide
The Bay

Travel Brochure
Advantage Travel



Promotional Products

PMS 165



Cool Grey 3



NEW



NOVEMBER SPECIAL
 CORE FLEECE LINED JACKET

J236ML UNISEX

SIZES
XS-3XL, SXL

OUTER 100% Polyester Shell
LINING 100% Polyester Poly Fleece

- Blue/White Embroidered left chest Landini
- 2 way full front zip with storm placket
- Corded hood in collar
- Right chest and front side zip pockets
- White trim detail on collar and side panels

LIMITED TIME OFFER

\$110.00 each
over 10 jackets \$100.00 each

DEALER NAME _____

QTY _____



MadMacDesign also offers Promotional Products!

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